

## TWELVE WEEK BOOK ELEVENTH CHAPTER NON-FICTION BOOK GENERATOR

Chapter Eleven may or may not actually be numbered *eleven*. This really is your second to last chapter, so depending on how many chapters you have, it could be any number.

The purpose of chapter eleven is to create an application of the previous how-tos or content chapters in your book. This chapter pulls all the learnings from the earlier chapters into a story or examples of how others have materialized the promises initially presented in the first chapter.

By creating this summary chapter, your reader will see in the experiences of others how they can apply what you have written about in their own life. You have likely shared bits and pieces of practical application in previous chapters, but this chapter is a bird's-eye view of applying all, or at least many parts, of the earlier chapters' solutions.

In this chapter, you can share your own story or stories of others who have applied the learnings from the preceding chapters. There is no right or wrong way to do this. What is most important is that the reader sees either through your example or the examples of others that specific results have come about by taking action.

In his book *The Power of Imagination*, Andrew Wommack has his summarizing chapter numbered as chapter twenty-one. But for our purposes, it is still chapter eleven because it serves the purpose of tying everything together. The title of Wommack's summary-type chapter in his book is *Beating Sin at Conception*. He shares his own story about how, after being drafted at age nineteen, his faith was tested and how he acted on the ideas presented in his book to emerge from the tragedy of war, strong in his faith. The story is told simply, taking only seven or eight paragraphs with other applications peppered through the chapter.

To begin your summarizing chapter, think of a great opening line to introduce the idea that what has preceded in your book has been useful. In the book *Appreciative Leadership*, author Diana Whitney begins her summarizing chapter with the assertion, "Leadership makes things happen." In earlier chapters, she teaches the how-tos of appreciative leadership, and in the final summarizing chapter, she ties them all together.

Write your first line introducing the idea that what has preceded in bits and pieces is all tied together.
Now expand on the idea that acting on any of the ideas from the preceding chapters is beneficial, but by acting on all of them holistically, big things can happen.
The best way to illustrate the outcomes is to reflect on the promises presented in chapter one. In chapter one, you promised the reader they would have specific outcomes. Remind them what they were.

Next, relate a story, your story or the story of another, or even several stories where when people—a client or other person—applied the learnings from the previous parts of the book, the promises happened to them. In the first paragraph, identify the person you are talking about and the outcome for them. Start with the outcome because your reader wants to know good things happen when applying the ideas.
In the next two to three paragraphs, tell the story of how they implemented the ideas, what the changes were, and how they benefitted them.
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You can also write a longer story, especially if you are sharing your personal experiences. Expand on the story by going into detail or sharing another story of another client or person who acted on the ideas in the

chapter or the book.			
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Chapter length does not really matter. You can include another story if you are trying to lengthen the

Summarize the stories you have shared with a clear starting point. Your reader has read many things. They have hope, and they now know the promises can come true. Give them a clear starting point for their actions, perhaps telling them which ideas are the easiest, fastest, or produce the most dramatic results.
Encourage the reader to add additional strategies from your book to achieve success using ideas from earlier chapters. Give them some action steps.
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